



Enabling Indian Apparel Manufacturers to Access Global Demand

Built with a single mission: “To enable Indian apparel manufacturers to access global demand consistently, transparently, and profitably — without increasing their sales, marketing, or working-capital burden.”

Zero

Marketing Burden

On-Time

Payments

Global

Market Access

Three Manufacturer Enablement Models

We work closely with manufacturers across India through three distinct operating models, each designed to solve a specific pain point faced by apparel factories today.

Ready Stock Procurement

Model 1

factori.com procures finished apparel (T-shirts, hoodies, shirts, uniforms, bags, etc.) in bulk quantities and stocks them for global B2B demand.

Benefits:

- Immediate bulk orders
- Zero marketing effort
- Predictable production planning
- Better utilisation of idle capacity

Commercial:

- Payment on delivery
- No credit cycles
- No receivables risk

Contract Manufacturing

Model 2

factori.com aggregates large domestic and international orders and distributes them across multiple factories based on capacity, specialization, and timelines.

Benefits:

- Access to large-ticket orders
- Work allocation based on capability
- Reduced dependency on a single buyer
- Steady order pipeline

Commercial:

- Payment on delivery
- Clear PO-driven execution
- Defined timelines

Partner Product Listing

Model 3

Manufacturers list their own products on factori.com's global B2B platform and sell directly to buyers worldwide.

Benefits:

- Global reach without sales offices
- No international marketing costs
- Visibility to verified buyers

Commercial:

- Order-based payout

Ready Stock Procurement (Cash-Based, Risk-Free)

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In this model, factori.com acts as a direct bulk buyer

- We procure finished goods in bulk quantities
- Payments are made against delivery
- No credit, no delayed payment, no receivables follow-up
- Plan production confidently and rotate inventory faster

Best for: Factories with excess capacity, standardised products, and manufacturers seeking working-capital discipline.

Contract Manufacturing (Large Orders, Distributed Execution)

02

factori.com works with global and large domestic buyers who place high-volume, multi-SKU orders.

- Break orders intelligently across factories
- Match factories based on expertise, machinery, and timelines
- Order execution remains manufacturer-led
- Transparent commercial terms, payment on delivery

Best for: Factories seeking large orders with fair allocation and no long credit cycles.

Partner Product Listing (Global Market Access)

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For manufacturers who want to build long-term global demand.

- List your products on our global B2B platform
- factori.com brings global buyers to you
- Participation in large orders without overexposure
- Test international demand without heavy investment

Best for: Manufacturers ready to expand beyond domestic buyers and build export-ready product lines.

Key insight: factori.com is not a listing site, agent, or intermediary. We own the customer experience, demand generation, order structuring, and execution governance-allowing manufacturers to focus on what they do best: manufacturing at scale and quality.

Why This Matters to Indian Apparel Manufacturers

- ✓ Break orders intelligently across factories
- ✓ No pressure to build overseas sales teams
- ✓ No marketing or customer acquisition burden
- ✓ Better utilisation of existing factory capacity
- ✓ Clear, structured, and predictable engagement models



IN SUMMARY

factori.com enables Indian apparel manufacturers to :

Sell globally

Reduce risk

Get paid on time

Scale without complexity

Improve capacity utilisation

"We believe India's manufacturing strength lies not just in capacity — but in structured access to demand. factori.com is building that bridge."

WEBSITE

<https://partner.factori.com/>

PARTNERSHIP INQUIRIES

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LET'S TALK